



LILAC 2025: Cardiff

14-16 April 2025 | lilacconference.com



Sponsorship packages

LILAC: The Information Literacy Conference is run by the Chartered Institute of Library and Information Professionals' (CILIP) Information Literacy Group.

LILAC is a prestigious international conference which attracts around 300 delegates from all over the world, annually. From budget holders to those 'in the field', LILAC has a wide variety of delegates from all levels and sectors of the library and information professions.

We are delighted to bring LILAC 2025 to Cardiff, the capital of Wales. The conference will be hosted by Cardiff University, which has a rich history dating back to its inauguration in 1883 as the University College of South Wales and Monmouthshire. The university grew steadily in both size and reputation, becoming known for its strong focus on research and academic excellence. Today, it is a member of the prestigious Russell Group, which represents 24 of the UK's leading research-intensive universities. With a student body of around 40,000, Cardiff University is the largest Welsh university and is consistently in the rankings of the top 100 universities in the world and top 20 in the UK.

2025 sponsorship packages

The range of available sponsorship packages is below. We are happy to discuss bespoke packages, so please contact our Sponsorship Development Manager, Elizabeth Brookbank at help@lilacconference.com with your ideas!

OFFER – book a sponsorship package before 1 December 2024 and get a 10% discount (excl. VAT)

| No. | Exhibition stand sponsor packages | Cost (excl. VAT) |
|-----|--|---|
| 1 | Exhibition stand plus 2 full places (includes conference refreshments and evening social events) | £1400 multiple available |
| 2 | Exhibition stand plus 2 full places (conference refreshments only) | £1200 multiple available |
| No. | Programme sponsor packages | Cost (excl. VAT) |
| 3 | Programme on Day 1: 14 April 2025 | £500 1 available |
| 4 | Programme on Day 2: 15 April 2025 | £500 1 available |
| 5 | Programme on Day 3: 16 April 2025 | £500 1 available |
| 6 | Full programme (Days 1, 2 and 3) covering 14-16 April 2025 (available until at least one single day has been sponsored) | £1200 1 available |
| No. | Networking sponsor packages | Cost (excl. VAT) |
| 7 | Networking evening (sponsors get 3 minutes to address delegation) | £500 1 available |
| 8 | Pre-Conference Dinner drinks reception (sponsors get 3 minutes to address delegation) | £500 1 available |
| 9 | Conference Dinner (sponsors get 3 minutes to address delegation) | £500 1 available |
| No. | Practitioner and student awards sponsor packages | Cost (excl. VAT) |
| 10 | The Information Literacy Award recognises an outstanding UK-based practitioner or researcher and awarded annually. | £500 1 available |
| 11 | The Rowena Macrae-Gibson Student Award enables two students to attend the full conference | £500 2 available |
| No. | Delegate bursaries sponsor packages | Cost (excl. VAT) |
| 12 | Delegate bursaries for any of the following: 1) people in the following under-represented groups in the UK: Ethnic minority backgrounds, School libraries, Further Education, Public libraries, Health libraries (e.g. NHS – please note; librarians working in Higher Education who support health subjects are not eligible to apply). 2) people "local to LILAC," living or working near to the LILAC conference venue. | £600 multiple available £300 for one; £500 for two multiple available |
| 13 | Advertising a sponsored delegate place through LILAC (delegate place to be administered separately by sponsor) (For non-CILIP groups) | £250 for advertising through LILAC |

| | Exhibition Stand (Package 1) | Exhibition Stand (Package 2) | Programme Sponsor (Packages 3-6) | Networking Sponsor (Packages 7-9) | Information Literacy Award Sponsor (Package 10) | The Rowena Macrae-Gibson Student Award Sponsor (Package 11) | Delegate Bursaries Sponsor (Package 12) | Advertising Sponsored Delegate (Package 13) |
|---|-----------------------------------|-----------------------------------|---|---|---|---|--|---|
| | £1400 + VAT Multiple available | £1200 + VAT Multiple available | £500 + VAT 3 available (1 per day) OR £1200 + VAT 1 available (full conference) | £500 + VAT 3 available | £500 + VAT 1 available | £500 + VAT 2 available | LILAC Bursaries £600 + VAT Multiple available Local to LILAC Bursaries 1: £300 + VAT or 2: £500 + VAT Multiple available | £250 + VAT Multiple available |
| Full access to conference sessions plus refreshments and attendance at social events for 2 people | ✓ | | | | | | | |
| Full access to conference sessions plus refreshments only for 2 people | | ✓ | | | | | | |
| Full access to conference sessions plus refreshments only for 1 person | | | ✓ | | | | | |
| Attendance at networking event being sponsored with opportunity for 3 minute address | | | | ✓ | ✓ | | | |
| 10% discount on sponsorship packages at LILAC 2025 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Profile via the sponsors' page on the LILAC website: logo and 200 words | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on holding slide for plenary/intro/keynote sessions x 3 days | ✓ | ✓ | | | ✓ | ✓ | ✓ | ✓ |
| Logo on holding slide for plenary/intro/keynote sessions per day sponsored | | | ✓ | | | | | |
| Logo in relevant place in programme | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Own blog post on how service benefits information literacy to be posted on ILG site | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo on blog write-ups by sponsored delegates on Information Literacy Group (ILG) site | | | | | | ✓ | ✓ | ✓ |
| Logo on award certificate | | | | | ✓ | | | |

For any information about these packages, or to make a booking, please contact our Sponsorship Development Manager, Elizabeth Brookbank, at help@lilaconference.com